



### **Charity Review**

### **Association for the Promotion of the Status of Women under the Royal Patronage of the H.R.H. Princess**

Review Date: September 29, 2020

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### **History and background of the association**

In 1974, Khunying Kanitta Wichiancharoen as a lawyer and always participated in the campaign on women's rights. Khunying was aware of the problems and hardships of women who were both abused by her family. Some were raped. Some people came to find work in Bangkok but was deceived and forced into prostitution. Problem counselling on the legal side cannot cure all problems. The social work process is important and the solution that can help another way.

At that time, there were no organizations in Thailand that specifically provided temporary accommodation for women like in foreign countries which have institutions that focus on helping women and ready to provide psychological counselling to restore mental health. Khunying Kanittha decided to open her house as an emergency home. The room is not big and the house on Nakhon Chai Si Road became the starting point of the emergency shelter in a later stage. It is Thailand's first woman's and children's home run by an NGO.

This first emergency house is located on the 3rd floor of the Graduate Association of Women Law Building, Sukhothai Road, Dusit District. Her Royal Highness Princess Soamsawali was presented at the official inauguration of emergency home on 19 August 1982, which later in the year 1988 Her Royal Highness Princess Somsawali has graciously accepted the Association under the patronage. The Association is a charitable organization under Association of Thailand Establishment License No. Nor. Tor. 128/2525 by the Office of the National Cultural Commission Promotion Association.

APSW was among 12 NGOs receiving Thailand NGO Award 2011 from Keenan Institute of Asia, Rockefeller Foundation and Resource Alliance.

### **Charity Purpose:**

1. Study problems about women and the various discrimination of women.
2. Promote and help women to receive equality and fairness in society.
3. Promote women's knowledge and ability to work and take part in economic and social development.
4. Support women in general, helping disadvantaged women, children and youth in order to develop a better quality of life.
5. To cooperate with government agencies and non-governmental organizations with similar objectives both in Thailand and abroad.

### **Our review Process:**

On January 23, 2019, Giving Back Association team met and interviewed Khun Sudawan Khomtham, President of the Association for the Promotion of the Status of Women. Along with preparing an assessment report which K.Sudawan Komtham had delivered financial statements for the year 2019 that has been verified by KPMG Phoomchai Audit Co., Ltd. to the Giving Back Association for further reviews.

### **APSW's programs:**

#### **1. Emergency Home**

Assistance is provided to women and children who are victims of:

- forced prostitution
- rape
- HIV/AIDS
- Abandonment
- Physical and emotional abuse

Temporary shelter, food, healthcare, physical and psychological rehabilitation

- Education, vocational and life skills training
- Hotline counselling services

On average there are 150-200 women and children sheltered at the Emergency Home each day. The Emergency Home has provided assistance to more than 54,000 women and children who come from all parts of the country.

Statistics of problems of girls and women who are suffering in 2019

Description of the problem	Total(People)
1. Family problems	10
2. Stomach problems when not ready	81
3. The problem of being raped	6
4. Children who are affected by various problems Who followed along with parents	121
5.Children should be protected in accordance with the Child Protection Act 2003.	3
6. Mental health problems	10
7. Problems with HIV	6
8. Domestic violence	53
9. Other problems	50
Total	340

#### **2. Women's Education and Training Center**

People who need help from the emergency center for the underprivileged including the general public. The Women's Occupation Education and Training Center was established in 1989 as a non-formal education center for the underprivileged. Independent training to improve the quality of life and enhance professional skills for members of emergency shelters and other interested parties. It is another part of the association's services, aiming to educate and enhance career skills.

Activities in the vocational training center

- Sell members' products
- Vocational education
- Sanjai Project
- Education and Learning Center
- Non-formal education

In 2019, the association conducted several professional training courses as shown in the table below.

Item	Subject	Number of groups	Number of Trainees		Total	Female	Male
			APSW	General			
1	Hairdresser and beautician 100 hrs	2	21	0	21	20	1
2	100 hrs male barber	2	37	0	37	18	19
3	Dressmaker for women, 30 hours.	10	143	3	146	144	2
4	24 hour pastries	4	57	0	57	54	3
5	Computer (Word Excel) 20 hrs.	1	2	3	5	4	1
6	Thai traditional massage (body massage) 30h	2	9	6	15	14	1
	Total	21	269	12	281	254	27

### 3. Youth development work

Target audience: youth aged 12-18, both in school and outside the school system. The youth development center was established in 1994 as a organization that organizes activities for youth to develop their leadership potential so as to have the right attitude, respect for equality and equal human dignity, for both women and men. Cultivate awareness of self-responsibility family and society in order to lead a quality, valuable and happy life.

### 4. Male Female Role and Development Research Institute

Is a non-governmental organization that operates independently and not for profit, established on United Nations Day, 24 October 1990 with initial support from the United Nations Development Fund for Women. The institution's objective focuses on policies affecting women, women's role, and participation of women in decision making process which will lead to equality between men and women in the society.

Objectives:

1. To reduce the inequality between women and men that appear in various laws, regulations and practices
2. Support and promote democratic development, with an emphasis on promoting women's participation in any decision making process equally with men at all levels.
3. Create a positive image for women
4. Expand the base and publish the information knowledge of the gender dimension and its development and equality between women and men.

### 5. We Train International House

We Train International House is another activity of the Association for the Promotion of the Status of Women, set up to earn money to help cover the expenses of emergency shelter. Services include accommodation, meeting room, seminar, health club, swimming pool, restaurant and coffee shop.

- Twin rooms / dormitory rooms with amenities can accommodate more than 500 people
- Seminar room with complete audio-visual aids suitable for holding meetings, seminars, camps, or organizing various activities.
- The health club offers badminton courts, volleyball, basketball, indoor soccer, Takraw with a standard sized swimming pool and a small pool for children.
- The restaurant "Khun-Grandma's Kitchen" serves affordable food including snacks, beverages, bottled items at the Coffee Shop.

### 6. The Nun College Project

Background: 1994, Thai Nun Institute Foundation under Royal Patronage In collaboration with the Association for the

Promotion of the Status of Women by Nun Khunying Kanittha Wichiancharoen jointly presented the pilot project of Mahapachabodi Theree College to be affiliated with Mahamakut Buddhist University with the first teaching at the Association for the Promotion of the Status of Women in 1999.

Objectives : Nun college or Mahapachabodi College was established to serve as an educational and research institution in higher education for Thai nuns, general women and interested people in Buddhism by providing academic training in Buddhism, education and social work applying the principles of Buddhism and modern science for the benefit of religion and society.

#### **Transparency and Reporting**

APSW yearly presented its annual report and audited financial statement to GBA regularly, GBA also found that its website has been improved much, there were annual reports posted on the website and in comparative manner. For the year 2019, APSW present its audited financial report which was audited by Khun Marisa Taratornbanpakul, auditor license number 5752 on behalf of KPMG.

From APSW's financial statement for the year 2019 with the breakdown figure of expenses, GBA found that the project expenses was at 20% whilst its administrative expenses at 80% which was considered relatively high. However, The APSW's rating score was higher than previous year due to the segregation of expenses as mentioned above.

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Charity:

**Association for the Promotion of the Status of Women  
Under the Royal Patronage of H.R.H. Princess Soamsawali**

	Audited 2019 THB	Notional Donation	Notional Time Value Volunteers	Total 2019 THB
<b>Current Asset</b>				
Cash and cash equivalent	15,875,409			15,875,409
Other receivables	310,490			310,490
Other current asset	884,578			884,578
<b>Total</b>	<b>17,070,477</b>			<b>17,070,477</b>
<b>Income</b>				
Donation income	16,482,810			16,482,810
Interest income	932,669			932,669
Other income	4,932,841			4,932,841
<b>Total</b>	<b>22,348,320</b>			<b>22,348,320</b>
<b>Outgoings</b>				
Operation Expenses				
Expenses for the resident of the Emergency home and special project	4,931,434	20%		4,931,434 20%
Employee Benefit expenses				*** Waiting details
<b>Total Operation expenses</b>	<b>4,931,434</b>	<b>42%</b>		<b>4,931,434 42%</b>
Administrative Expenses				
Employee benefit expenses	15,368,706	33%		15,368,706 33% *** Waiting details
Depreciation	1,047,415	8%		1,047,415 8%
Utilities	34,967	2%		34,967 2%
Supplies	586,090	1%		586,090 1%
Repairs & maintenance	908,677	1%		908,677 1%
Charity fair	140,375	1%		140,375 1%
Other	1,177,290	7%		1,177,290 7%
<b>Total Administrative Expenses</b>	<b>19,263,520</b>	<b>53%</b>		<b>19,263,520 53%</b>
<b>Total Expenses</b>	<b>24,194,954</b>	<b>95%</b>		<b>24,194,954 95%</b>
<b>Surplus (Deficit)</b>	<b>-1,846,634</b>			<b>-1,846,634</b>
% of Operation	20%			20%
% of Administration	80%			80%



**Financial Efficiency Rating**  
**Association for the Promotion of the Status of Women**

Performance Measure		Max Score	Score
Percentage of Expense spent on program	$(\text{Program Expenses} / \text{Total Expenses}) * 100$	10	2
Percentage of Expense spent on Management/General	$(1 - (\text{Administrative Expenses} / \text{Total Expenses})) * 100$	10	8
Fund Raising Expense ratio	$(1 - \text{Fund Raising Expenses} / \text{Total Expenses}) * 100$	10	10
Fund Raising Efficiency	$(1 - (\text{Fundraising expenses} / \text{Fund Raised})) * 100$	10	10
Donations Tax Deductible for donors	Donations Tax Deductible for donors	10	10
Financial sustainability	$((\text{Net Current Assets and investments} / \text{Total expenses})) * 100$	10	7
<b>Total Score</b>		60	46
<b>Normalised Score (% x 100)</b>			77

Financial Efficiency Rating	Stars
> 80 = 5 stars	
60-79 = 4 stars	★★★★☆
40-59 = 3 stars	
20 -39 = 2 stars	
10-19 = 1 star	
0-9 = 0 star	



## Good Governance Rating

### Association for the Promotion of the Status of Women

Good Governance concerns the process of decision-making of the organisation. The processes of good governance have checks and balances for guiding decision making, accountability and reporting transparency.

Bonus scores are good governance measures above current expectation. They are provided as a guide to items that will be included in future ratings assessments. However, charities which already include these items will gain additional points.


Good Governance	Max Bonus Score	Max Score	Score
Majority of voting members of the board are independent members		15	15
Audited financial statements are prepared or reviewed by an independent certified accountant		15	15
Has no Loans outstanding to or from officers or other related parties or other related parties or stakeholder		4	4
Organization keeps board meeting minutes		4	4
Has Conflict of Interest Policy	2		-
Has Whistleblower policy	2		-
Has race discrimination policy	2		-
Has sex discrimination policy	2		2
Has child protection policy		4	4
Reports CEO, Founder & Board compensation	4		-
Reports compensation of staff related to Founder, CEO or Board members	4		-

<b>Good Governance</b>	<b>Max Bonus Score</b>	<b>Max Score</b>	<b>Score</b>
Reports on future program plans		4	-
Has independent review of charity and publish on its website or review website		15	15
Organization is registered as a Charity or not-for-profit organization		10	10
Performs and reports post audit on programs. (Done afterwards at least 6 months)		10	-
Asks for feedback from the program recipients		4	4
Reports on its financial and management sustainability	10		-

<b>Review of Charity's Annual Report</b>	<b>Max Bonus Score</b>	<b>Max Score</b>	<b>Score</b>
Publishes Annual Report on website		15	15
Publishes Program Activities over last year		10	10
Quantifies program activities in a comparable manner to previous years		4	4
Separate financial reporting of programs which corresponds to the annual report		15	15
Reconciliation of income and expenses statement in the Annual Report to the Audited Financial Statement		10	10
Separate Financial reporting of staff expenses for programs and administration		4	-
Publishes staff & labour numbers by category such as skill		4	4



<b>Review of Charity's Website</b>	<b>Max Bonus Score</b>	<b>Max Score</b>	<b>Score</b>
Has Charity website		15	15
Publishes names of board members on website		4	4
Publishes names senior staff on website		4	4
Publishes Annual Report with achievement on quantitative basis on website		15	15
Has background, vision, mission and clear policy on website		4	4
Charity Activities meet with its promoted activities and mission		4	4
Quantitative information and charity's achievements can be compared over time		4	4
<b>Total Score</b>		197	181
<b>Normalised Score (% x 100)</b>			<b>91.88</b>

<b>Good Governance Rating</b>	<b>Stars</b>
> 80 = 5 stars	
60-79 = 4 stars	
40-59 = 3 stars	
20 -39 = 2 stars	
10-19 = 1 star	
0-9 = 0 star	



**Association for the Promotion of the Status of Women**

**Overall Score**

Rating charities on two distinct components – (1) Financial Efficiency + (2) Good Governance – in such a way that charities must excel in both areas in order to score well overall, requires a more complex calculation. The overall score is not a sum, but rather a measurement of the distance of two component scores from the theoretically perfect score of 100 and 100. The smaller the distance to the perfect score, the better the overall score. Mathematically, the formula we use to calculate the overall score is

In Excel:  $100 - \text{SQRT}((100 - \text{Financial Efficiency})^2 + (100 - \text{Good Governance})^2) / 2$

Financial Efficiency Score	77
Good Governance Score	92
Score:	<b>83</b>

Combined Rating	Stars
> 80 = 5 stars	★★★★★
60-79 = 4 stars	
40-59 = 3 stars	
20 -39 = 2 stars	
10-19 = 1 star	
0-9 = 0 star	