



Charity Review

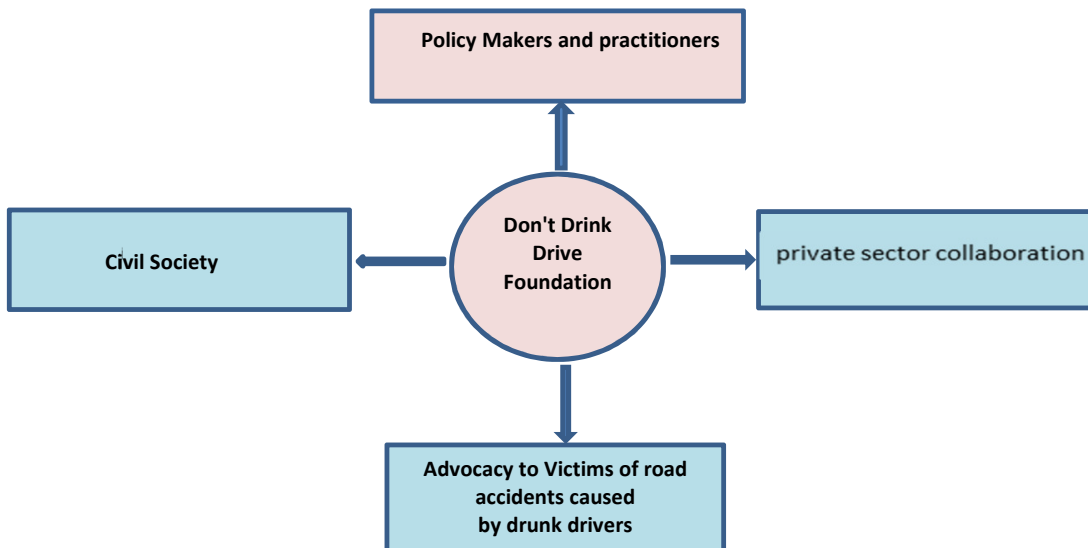
**Don't Drive Drunk Foundation**

Reviewed: October 5th, 2016  
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**Charity Purpose:**

Don't drunk Drive Foundation focuses on campaigning to create public awareness of road accidents caused by drunk drivers in Thailand by working in four dimensions :



**Policy maker and Practitioner**

Don't drunk Drive Foundation has a major role in being a member of Road Safety Directing Center where its role is a main mechanism to bring policy to prevent and reduce road accidents converted into action by integrating the cooperation from three main parties, private sector, civil society and government sector led by the Permanent Secretary of Interior Ministry who is the

chairman of the center.

### **Civil Society and private sectors collaboration.**

Don't drunk Drive Foundation collaborates with private sector on creating its network, especially the network of road accident victims caused by drunk drivers to establish preventive measures to minimise road accidents starting from childhood in the compulsory education system, collaborating with local traffic police to prevent any possible road accidents, focusing on drunk drivers with its volunteers network which mostly are disabled by the road accidents. There are more than 6,000 volunteers nation-wide who voluntarily work for the foundation.

### **Victim of road accident caused by drunk drivers advocacy.**

The foundation not only closely encourages those victims individually but also advocates for the victims on legal rights, job placement and victims grouping rehabilitation.

Don't drunk Drive Foundation is a public benefit organization but which donations to the foundation is not tax deductible for the donors.

### **Review Process:**

Mr. Manu Pensawangwat, GBA's volunteer was invited to attend the seminar and workshop for the victims of road accident caused by drunk driver which was organized at the Riverside Hotel, Chaophraya Palace Room on October 5th, 2016 by Mr. Surasit Silapagam, the Manager of Don't drunk Drive Foundation, who also was the Master Ceremony of the event. Mr. Surasit introduced Mr. Tanasak Wiwatnirundorn, the foundation consultant to Mr. Manu, the interview started with Mr. Tanasak who narrated in-depth background and operational dimension of the foundation to Mr. Manu on the day.

Mr. Surasit Silapagam explained that its latest financial statement year 2014 to 2015 is still being audited by the office of the Auditor General of Thailand. It is audited by the government Auditor General office as its main funds are from Thai Health Promotion Foundation (Sor.Sor.Sor) an independent organization chaired by the Prime Minister and Minister of Public Health which is subject to be audited by the Auditor General of Thailand. However, Mr. Surasit presented the audited financial statement year 2013 with its copy of operational report for fiscal year 2014-2015 which was present to Thai Health Promotion Foundation.

### **Background:**

In 1995, from the official report of Planning and Research of Police Department stated that the statistic of the road accident were 50,718 cases of which the result was death of 16,727 persons, and more than 60% injured. However, there was not any department concerned then with keeping record of the accidents which were caused by drunk drivers. The average of admittance of accident patients at hospitals was 6 patients per hour, and the amount resulting in death was an average 2 persons. Compared to the figure of death from the Persia Gulf War, the death of road accident in Thailand was two times higher.

1996, Dr. Witoon Seangsinkeaw, the then, was the Permanent Secretary of Public Health

Ministry initiated campaign which aimed to the mass media and entertainment sectors to minimise road accidents caused by liquor.

June 11, 1996, The Institute of Medicine, Department of Medical Accidents and disasters organized a seminar about the role of mass media and entertainment sectors on reduction of road accident caused by liquor which was the initiative stage of don't drink drive campaign.

Dr. Witoon Seangsinkaew, the Permanent Secretary of the Public Health Ministry introduced Mr. Dumrong Puttarn, one of the most reputation of mass media industry and on the then was a nominated senator to lead Don't Drink Drive club as the Chairman of the club in order to campaign don't drink drive concept to be accepted among Thai society.

February 6, 2002, Mr. Dumrong Puttarn with the club's members considered to form the club as a public benefits organization

September 6, 2002 Don't drunk Drive Foundation was registered as a foundation, its accident statistic was accepted widely among Thai student, researchers and mass media industry.

Especially, its campaign on don't drink drive as a preventive measure to reduce road accident caused by drunk driver awaken Thai people nation-wide to be aware of the significance of the danger of allowing drunk drivers on the road nation-wide.

#### **Description of Activities:**

DDD Foundation presented its project proposals to Sor.Sor.Sor. Office in order to obtain financial support, as a result, its project activities were able to be classified into two categories detail as below:

1. Project activities supported by Sor.Sor.Sor. Office.
2. Project activities operated by DDD foundation itself.

In fiscal year 2014-2015, DDD foundation had played its major role in line with its project proposals to Sor.Sor.Sor. Office which were able to categorize into 2 main strategies as below :

#### **The Development and Monitoring of Law Enforcement:**

There were 5 main project activities under the strategy listed below:

##### **1. Follow-up and urge Thai government to rectify Road Traffic Act.**

DDD foundation has proposed the government to increasing the penalties for those who refuse the alcohol breathaliser was achieved in 2014.

##### **2. Advocating for rules and regulations to detect the alcohol of the driver who caused accident in every case.**

There is still no law to enforce to detect the alcohol of the driver who caused accident, as a result, the detection was done on voluntary basis in the initiated stage. However, the National Police Department has agreed on the proposal and made the official declaration to enforce the detection in every accident afterward and it has been practiced so far.

##### **3. Drafting the law to help and treat the victim from road accident.**

DDD foundation with the fund for safety on the road implemented a guideline to help those victim form road accident as well as trying to establish a fund for helping victim caused by road accident.

#### **4. Meeting with Criminal Judge to more seriously penalties drunk driver who caused accident.**

The meeting has been successful to a certain extent, the new generation of the Criminal Judge agreed with the proposal and take into its process of judgement in line with the Law available.

#### **5. Pushing the systematic data collection of the road accident on holistic method nation-wide.**

DDD foundation collaborated with the National Police Department to coordinate with the Justice Department in order to rush the operation on data collection system implementation.

#### **Network development and mechanism implementation**

DDD foundation officially opened its Coordination Center for network of victim from drunk driver in ten provinces. Presently, DDD foundation coordinates and supports its network of victim from drunk driver in 54 provinces and will be open more in soon.

#### **Annual project operated by DDD foundation**

Don't drunk Drive Foundation organizes Road Accident Reduction Campaign annually especially, on the long weekend seasons such as Songkran holiday, New Year holiday for example. This is to reduce road accident by focusing on the accident which caused by drunk driver. The campaign always co-organizes with local administration, road traffic police, local hospital with its volunteers nation-wide.

Practically, DDD foundation will conduct the campaign twice a year during Songkran festival and the New Year seasons, the campaign is one of the popular preventive measure by setting measuring alcohol levels of vehicle driver during 7 days of the two seasons. Awarding to any provinces on which were able to maximum reduce to zero accident is a part of the campaign with the foundation expenses.

#### **Transparency and reporting**

Mr. Surasit Silapagam, the Manager presented the report of the foundation projects for the fiscal year 2014-2015 which was the same report that the foundation submitted to Sor.Sor.Sor. Annually. He provided to GBA's representative the audited financial statement for fiscal year 2014 citing that the latest audited financial report for the present year 2015 is still being audited by the Office of the General Auditor of Thailand.

Considering the audited financial statement for the year 2014, GBA found that its operating expenses were only 17% comparing with the income received in the same year whilst its administration expenses was high at 40% of its income which is high due to lack of allocation of staff and other expenses to the operations.

## Financial Section

### Charity:

### Don't Drive Drunk Foundation

<u>Current Asset</u>	<u>Audited</u> <u>2014</u> <u>THB</u>		<u>Audited</u> <u>2014</u> <u>THB</u>	
Cash or Cash equivalent	9,023,674		9,023,674	
<b>Total current Asset</b>	<u>9,023,674</u>		<u>9,023,674</u>	
	<u>Audited</u>	<u>Notional</u> <u>Donation</u>	<u>Notional</u> <u>Time Value</u> <u>Volunteers</u>	<u>Total</u>
	<u>2014</u>	<u>2014</u>	<u>2014</u>	<u>2014</u>
Donation received	5,193,685	-		5,193,685
Interest received	50,424	-		50,424
<b>Total</b>	<u>5,244,109</u>	<u>-</u>	<u>-</u>	<u>5,244,109</u>
<b>Expense</b>				
<b>Operation Expenses</b>				
Songkran Festival Campaign	450,000	9%		450,000 9%
New Year season Campaign	310,000	6%		310,000 6%
Education scholarship for victims	108,000	2%		108,000 2%
<b>Total Operation Expenses</b>	<u>868,000</u>	<u>17%</u>		<u>868,000 17%</u>
<b>Administration Expenses</b>				
Staff Salary and Welfare	1,808,400	34%		1,808,400 34%
Other fees	666	0%		666 0%
Utilities	112,677	2%		112,677 2%
Office rental expense	120,000	2%		120,000 2%
Bank fees	1,130	0%		1,130 0%
Loss on rental termination	1	0%		1 0%
Vehicle expense	17,850	0%		17,850 0%
Penalty expenses	228	0%		228 0%
Office supply	7,000	0%		7,000 0%
Printing & Magazine	7,820	0%		7,820 0%
Depreciation	27,038	1%		2,075,771 40%
<b>Total Administration expenses</b>	<u>2,102,809</u>	<u>40%</u>		<u>2,102,809 40%</u>
<b>Total Expense</b>	<u>2,970,809</u>	<u>57%</u>		<u>2,970,809 57%</u>
Cash Surplus (Deficit)	<u>2,273,300</u>			<u>2,273,300</u>
% of Operation expenses		17%		
% of Overhead		40%		