

Charity Review Association for the Promotion of the Status of Women

Review Date: 02-August-2013

Reviewers: Khun Terrence P. Weir, B Ec, CPA (Australia)
 Khun Jirapa Kongmanee, MBA, Butler University (USA)
 Khun Somsri Singhawat, MS.5

Charity Head: Khun Aroonee Sirivadhna - Executive Director of APSW
 E-mail : aroonee@gmail.com)

Address: 501/1 Dechatungka Road, Sikan, Don Muang Bangkok 10210 Thailand.

Telephone numbers: (662) 929 2301, 929 2310 Fax: (662) 566 3481

Email address: admin@apsw-thailand.org

Website <http://www.apsw-thailand.org>

Charity Purpose: To provide the Womens Education and training and Emergency Homes
 for women and children, Women's Education and Training Centre (WE-TRAIN)
 and the Women's Clinic.

Primary Supporting Organisations:

- 1 Funds set up by generous donors such as Nippon Foundation, Quality Learning Foundation, UN Women, etc.
- 2 Direct appeal
- 3 Donation boxes placed in various public places
- 4 Sending the letter to donor
- 5 Send their staff to support foundation
- 6 Income from WE-TRQIN International House

Background to the Need for the Charities Support:

Emergency Home has provide the assistance to women and children who are victims of forced prostitution, rape, HIV/AIDS, Abandonment, Physical and emotional abuse. The Emergency Home has provided assistance to more than 48,000 women and children who come from all parts of the country (average 140 women and children sheltered at the Emergency Home each day).

Assistance provided such as:-

- Temporary food, shelter, healthcare, physical and psychological rehabilitation
- Education, vocational and life skills training
- Hotline counseling services

Brief Biography APSW:

The Association for the Promotion of the Status of Women (APSW) under the Royal Patronage of the H.R.H Princess Soamsawali ("the Association") was incorporated in Thailand on 22 April 1982, under license No. Tor. 128/2525 issued by The Office of the National Culture Commission and has its registered office at 501/1 Dachatungka Road, Kwaeng Sikan, Khet Donmuang, Bangkok 10210. APSW is a non-government and non-profit organization to assist women and children experiencing crisis in life.

Description of Activities:

APSW is a non-government and non-profit organization to assist women and children experiencing crisis in life. APSW's objectives are:-

- Women studies and gender mainstreaming
- Support women to be treated with social justice and equality
- Support women's knowledge and occupational skill as well as participation in economic and social development
- Provide welfares to under-privileged women, children and youths to improve quality of their lives.
- Cooperate with domestic and overseas government agents and private organizations with similar objectives.

Our review Process:

We visited The Association for the Promotion of the Status of Women (APSW) on Friday 2nd August, 2013 and reviewed with :

Khun Aroonee Sirivadhna (Director of APSW) and

Khun Phimboon Limpiyakul (Dir. of Fin. & Acc. Dept.)

We found that they have staff 98 persons:-male 11 and female 87 (included WE-TRAIN 31 persons)

We found that They have audited financial reports by KPMG, we were able to check to

APSW was 1 in 12 NGOs receiving Thailand NGO Award 2011 from Keenan Institute of Asia, Rockefeller Foundation and Resource Alliance.

APSW's programs:

APSW works in 4 major areas.

1. **Emergency home for women.** From the start of our operation 32 years ago in 1980 until today, more than 52,000 women and children passed through our shelter process. Today our emergency home still provides 24 hours services to women who seek shelter from problems like violence, abuse, rape, sexual abuse, abandoned, unwanted pregnancy, HIV infected, family disputes, jobless, homeless and so many others. Each day there are 100 women and children residents on average. Full service of APSW emergency home comprises survivor service, children's home, nursery, rape crisis centre, family reconciliation centre, day service and hotline service.

2. **Empowerment.** APSW provides education and short vocational training for women, especially residents from emergency home, who are our main target, enabling them to have more opportunity and choices for their occupation. So, they can be self-dependent. Each year, we offer approximately 20 short vocational courses as well as non-formal education up to high school level, which is above compulsory education.

3. **Youth activities.** APSW works pro-actively, enabling youths to have required attitudes like respect others as equal and public mind. Youth activity involves life skill enhancement, reproductive health education enabling teenagers to have information for their decision. In order to achieve all these, APSW uses activity like youth core-leader camp. We also work with Bangkok Metropolitan Authority to provide sex education course to BMA schools as a part of junior high school syllabus. This course is imported from the Netherland called "The world starts with me"

Women &
Children
Supported
1,646

Staff
25

434 8

? 7

4. **Gender Development** and Research Institute is academic branch of APSW. It is responsible for operation research to promote status of women. Its work involves social equality and justice. GDRI has raised awareness in women's capability with the project like "outstanding women of the year" award on International Woman's day. We also advocate for more women's roles in local government or gender sensitivity in administration policy.

5. **Training Center (WE-TRAIN)** : Established on November 2, 1989, H.R.H Princess Soamsawli officially opened the "Narinkaruna Building" and presented a appreciation to Mr Ryoichi Sasakawa, the late chairman of the SASAKAWA Foundation, who generously provided funds for the construction and operation of the center. Through the Women's Education and Training Center, APSW provides various courses to help clients develop vocational skills such as sewing, hair dressing, cooking, crafts, housekeeping, Thai Massage and driving. Established in order to monetize Contributions costs. In the event of an emergency shelter for women and children experiencing trouble.

6. **Public relations and funding** 3

	2,080	72
Management, finance accounting human resources and administrative staff		30
Total staff		102

APSW's KPIs:

Rating

Administrative Expense efficiency (lower better)

Fund Raising Expense efficiency (lower better)

0

<u>Outgoings</u>	<u>Charity:</u>	<u>Association for the Promotion of the Status of Women</u>
		<u>THB</u>
		<u>2012</u>
Income Support		34,796,868
Expenses for the resident of the Emergency home and special project		3,385,303
Employee benefit expenses		11,723,844
Depreciation		1,895,036
Utilities		120,963
Supplies		588,680
Repairs and maintenance		878,695
Charity fare		1,859,264
Other		3,393,346
Total Outgoings		23,845,131
Net surplus (Deficit)		10,951,737