

Charity Review The Education for Development Foundation "EDF"

Reviewed: Aug-2013
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We visited The Education for Development Foundation (EDF) on Monday 5 August, 2013 and reviewed with :

Khun Charuwat Boossamalee - Project Development Director
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Charity Purpose: To improve education opportunities and the quality of life for less economically fortunate children and youths so that they will be able to alleviate poverty and have a sustainable well being in society.

Background:

EDF's mission is to create a better future for underprivileged children through education support. EDF focuses its activities primarily on providing education scholarships for poor children in the Greater Mekong Subregion, encompassing Thailand, Myanmar, Vietnam, Cambodia and Laos. EDF Thailand has affiliate organisations in Japan, and the countries in the Greater Mekong Subregion to support EDF activities in the region.

EDF works with local government organisations to recommend and screen students applying for scholarships.

Brief Biography EDF:

EDF has continuously provided scholarships and implemented various development projects since 1987. Since its inception EDF has managed scholarships worth over 450 million baht offered to more than 300,000 students.

EDF's role initially was in the selection process seeking for qualified students in the remote areas to be

awarded scholarships raised from its associated EDF Japan. However, EDF has over time developed local support and donors from Thailand which now exceed those from Japan.

EDF works in close collaboration with the EDF Provincial Committee (local officials from the Educational Promotion Department who serve under the Office of Educational Service Area and Ministry of Education).

EDF was officially registered with Ministry of Interior as a charitable organization No.4794 in 1991 and was announced by Ministry of Finance in 1994 as a Public Charity No.255 with tax-exempted status under the laws of Thailand. Donations may be directed by donors to individual students or projects and the donations made by Thai tax residents to support EDF in Thailand are income tax deductible.

In 2012, EDF won "NGO of the Year" (large category) in "Thailand NGO Awards 2012" organized by The Rockefeller Foundation, the Resource Alliance and Kenan Institute Asia for its best practices in Resource Mobilisation, Accountability, Transparency and Sustainability.

EDF's annual accounts are audited by registered auditor of AT Auditing Co., LTD and are publicly available for download from the EDF website.

Whilst EDF has historically been focused on activities in Thailand it is now working to expand its reach for its activities to other countries in the Greater Mekong Subregion. To facilitate this EDF International has been established in 1996. In addition to EDF-Thailand, there are five other offices within the EDF Group: EDF-Lao, EDF-Cambodia, EDF-Vietnam, EDF-Myanmar, and EDF-Japan (fundraising division).

In 2012 EDF employed 21 staff and EDF International employed 12 staff.

Values and Transparency:

In our opinion, EDF is a good example to other charities in terms of management, efficiency, communication with stakeholders and transparency.

EDF strives to be a highly transparent organisation and run by staff with high integrity. It has policies and staff which maintain core values with high standards of integrity, accountability and transparency, professional practice and provision of equal opportunities.

EDF operates in an efficient and cost effective manner by co-coordinating with public schools and local government bodies to provide the benefits to the needy students.

Description of Activities:

EDF has added the number of student beneficiaries to be as many as 77,124 students participating in the implementation of projects at 218 schools.

EDF's main activities are:

1. Lower Secondary Scholarship Program for students from impoverished family backgrounds who desires to further study in higher level.
2. Upper Secondary/Vocational Scholarship Program for students with good academic performance from impoverished families.
3. Scholarship Program for Children with Disabilities, in inclusive education settings.
4. "Under the Same Sky" Scholarships Program for orphaned students in the 3 violence-affected southernmost provinces of Thailand.
5. Learning & Life Improvement Projects for students and schools in remote rural areas. These projects include, for example, agriculture knowledge and career skills improvement, ICT education development, library, school bank, health promotion and youth education camp.

In 2011 Fund raising from Thailand was Baht 19m for education scholarships for 7,031 students.

Fund raising from EDF Japan was Baht 12m for education scholarships for 5,950 students.

Fund raising for projects was Baht 35m

The projects included:

	<u>Schools</u>	<u>Baht (million)</u>
Health Promotion	52	12.7
Farming for Lunch Supply & Career Skills Promotion	38	3.8
Study Trips		1.1
IT Literacy Promotion	22	3.1
Bicycle Loan Program	40	1.9
Flood Rehabilitation Program	6	1.1
Volunteering Programs	3	0.3
Education Development & Capacity Building	2	0.2
		<hr/>
		24.2

EDF International Activities:

1. Project Management

EDF-Thailand assists in managing projects and sends project management experts to train staff who are responsible for project management unit at EDF-Lao and EDF-Cambodia.

2. Fundraising and ICT

In 2011, EDF distributed textbooks for 3,500 primary year 1 students and teaching manuals for 157 primary school teachers in 4 districts of Sekong Province, Lao PDR. 2. EDF awarded scholarship for 51 children in Mekong sub region. 3. EDF-Thailand supports EDF-Japan to create a website for 'Book to School' project and online payment via credit cards for fundraising in Japan.

3. Administration and organizational management

EDF-Thailand is seen as an management consultant and clarifies EDF group policies to EDF-Lao and EDFCambodia executives.

EDF-Thailand has researched and analysed project feasibility of expanding education development for the underprivileged children in Myanmar and Vietnam

Fund Raising:

EDF runs a variety of fund raising programs to match the needs of donors and recipients.

Different types of scholarships, the up-to-date PRs, ease-of-use donation channels, and various donor relations activities. New campaigns are launched as well as PR vehicles designed to keep it up-to-date to attract new sponsors.

EDF fund raising activities:

1. Development in the service for donors:

Various channel of service which is convenient such as; website, email and social media are used. These sources were directly sent to donors for their interest of the student that they supported, which includes students information and students introduction letters. EDF is able to retain the existing donors and new donors in total of 1,510 people.

2. Beneficiary expansion from EDF scholarship project:

5,000-baht scholarship for one year to any poor student who has excellent academic background at high school level, vocational level, inclusive students with disabilities, orphaned students in the three southernmost provinces. 583 scholarships that are donated and total 2,915,000 baht.

3. Development of scholarship fundraising potential through advance information technology:

EDF improves all content and structure on EDF website (www.edfthai.org) and add more convenient and various online donation channels with high security for donors.

EDF receives 794,223 baht donation from 126 donors via the website.

4. Donor retention and donor relations activity:

EDF holds relationship activities for donors..EDF invites scholarship donors to join a meeting to discuss and provide EDF some useful ideas to develop EDF Scholarship Project and also conducts field trips for donors visiting student grantees.

5. Public relations and Expansion of scholarship donor base:

EDF promote continuously EDF scholarship projects through various public relations activities such as Press release, free advertisement with well-known magazines, new media partnership, corporate social activities with leading companies and jurisdictions and direct mail advertising biannually.

6. EDF Emergency Relief Program fundraising:

EDF initiated fundraising project to help Japanese victims from earthquake and tsunami in Japan in total donation amount of 484,208 Baht. There was also a fundraising program for flood crisis in the end of 2011 in Thailand over 100,000 Baht.

<u>Donors (2011)</u>	<u>Existing</u>	<u>New</u>	<u>Total</u>
Thai	855	441	1,296
Japanese	182	104	286
Other Foreign	26	8	34
	<hr/> 1,063	<hr/> 553	<hr/> 1,616

<u>Donors by Purpose of Donation</u>	<u>Donors</u>	<u>Baht (million)</u>
Japan (by EDF-JAPAN)	5,950	12.2
Thai Donors	4,048	12.1
Japanese (Residing in Thailand)	1,382	3.8
Corporate and main individual donors	1,414	2.8
Other donors	187	0.4
	<hr/> 12,981	<hr/> 31.3

Corporate Donors include:

Thai and International Organizations

Boonthavorn Ceramics Co., Ltd. KSB Pumps Co., Ltd., Naiin bookshops Siam Cement Group
St. Andrew's International School, UBS, Robert Bosch Co., Ltd.

Japanese Organizations

Advanced Computer Eyes Co., Ltd./ Asean Japan Consulting Co., Ltd./ Bangkok Long-Stay,
Japanese Club Bangkok/ Mita-Kai Bangkok/ Seijo-kai Besco & C Co., Ltd., Club Thailand Card
E.L.T. Die Cast Group, Embassy of Japan, Ladies Club Futaba Engineering (Thailand) Co., Ltd, etc...
Shinnyo-En (Thailand) Foundation, Thai Bridgestone Co.,Ltd, Children's Foundation,
Nippon Steel Bar & CH Wire (Thailand) Co.,Ltd.

Media Articles:

<https://www.facebook.com/edfthai>

In Thailand, EDF operates under two Foundations (audited by AT Auditing Co., LTD):

The Education and Development Foundation

E D F International Foundation

Charity: The Education for Development Foundation "EDF"

	<u>THB</u> <u>2012</u>
Scholarship Donations	53,621,443
Other Income	<u>911,336</u>
Total Support and Revenues	54,532,778
 Management expenses	
Scholarship and Support	40,878,196
Administrative expenses	<u>12,604,690</u>
Total Expenses	<u>53,482,886</u>
Excess of Support and Revenues higher than Expenses	<u>1,049,893</u>

Charity: E D F International Foundation

	<u>THB</u> <u>2012</u>
Scholarship Donations	26,912,745
Other Income	<u>3,720,363</u>
Total Support and Revenues	30,633,108
 Management expenses	
Scholarship and Support	18,197,625
Administrative expenses	<u>12,215,835</u>
Total Expenses	<u>30,413,460</u>
Excess of Support and Revenues higher than Expenses	<u>219,648</u>